QUIZZBIZZ

Thailand's leading consulting company transforms the corporate learning environment of Thailand.

TRIS Corporation is Thailand's leading business consulting firm established in 1993. They provide a wide range of business and consulting services in areas such as performance evaluation, corporate governance and business sustainability, enterprise risk management, human resource management, business research and surveys, and knowledge and innovation management. What we have accomplished is reflected through our customers' trust and confidence, whether the customer is a governmental organization, the Stock Exchange of Thailand (SET), a public company, a financial institution, or a large private company.

Situation

TRIS Academy is a subsidiary of TRIS Corporation that offers management training services for large state-owned enterprises in finance and business fields aligned with the company's range of consulting services. TRIS decided to modernize its training department from the ground up. The leadership realized that corporate training today has become costly, time-consuming and difficult to organize for large companies. Traditional training only is inefficient and becomes outdated quickly.

Our goals were to deliver modern and efficient training concepts and methods that utilize mobile technology. Together with learning experts from Bangkok University, TRIS recognized that a thorough micro learning strategy would address these goals.

Solution

QUIZZBIZZ worked with TRIS to determine the requirements and functions of the new training service. The desired service was a cost-effective and timely training that could be adapted to enterprises of any type and all levels, increase employee motivation, and be scalable from medium companies to large state-owned enterprises.

The partners established a mobile employee-driven solution that is flexible and available everywhere at all times. Portable training solution reduces the time and money spent in traditional classroom-based training. "The time spent in the formal training sessions, is time away from the on-the-job learning". The TRIS Corp application is a white-labeled mobile learning service with comprehensive learning management system, employee progress tracking, and gamification features.

QUIZZBIZZ solution is fulfilling the needs for core knowledge which serves as the forerunner and prerequisite to course action back into the classroom training. This reduces valuable time to address intellectual focus, discussion, debate and reflection during the face-to-face interaction.

TRIS Corp App

The TRIS Corp app offers a solution for the constant learning needs of employees by transferring knowledge in a microlearning format and distributing repeatable practical information. Supervisors can see in real time what their employees know and adjust the information without delay to match the new learning needs. By combining training content from TRIS Academy with relevant company knowledge, employees have an easily adaptable training technology always with them on their smartphones wherever they go.

TRIS CORP

TRIS Corp application was personalized to the needs and visual requirements to match the corporate identity.

Results

Application was used by hundreds of employees in their 12-month leadership program to bring training into the mobile phones with a Thai government-owned bank to learn core knowledge

Bring Quizzbizz to your organization

Our learning tools and content are easy to use and can be customised to match any size and level of organization. Get started with our application and explore how you can integrate Quizzbizz in your corporate training.

Contact us